

## **Safety is No Accident Contest Rules:**

**Eligible Participants:** Wake County 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> graders

**Task:** Create an eye-catching "Yield to Pedestrians" poster. Your goal is to turn the law that states drivers must yield to pedestrians in crosswalks into an engaging visual PSA. Your design should educate drivers and help protect people crossing the street.

**Submission:** Fill out entry form and adhere to back of poster. Submit your poster to your local library by April 11, 2026. Winner announced in May.

**Judging Criteria:** Creativity, Visual Appeal, Artistic Skill, Message Clarity

**Prize:** Each entry will receive a prize upon submission. One grand prize winner will receive a bicycle! Plus, the winning design will be professionally printed and prominently displayed across Wake County.

### **Poster Guidelines:**

- Posters must be between 18x24 and 22x28 inches in size.
- 2-D materials only.
- Posters must be original works created solely by the participant. Use of copyrighted images, logos, or characters are prohibited.
- Participants may only submit one entry.

**Questions?** Contact [dylan.mathews@wake.gov](mailto:dylan.mathews@wake.gov) or [kathleen.callahan@wake.gov](mailto:kathleen.callahan@wake.gov)

### **Entry Form:**

**Name (First & Last):** \_\_\_\_\_

**School & Grade:** \_\_\_\_\_

**Parent/Guardian Signature:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Location Submitted:** \_\_\_\_\_

**Media Permission:** *Submission of a poster gives Wake County Safe Routes to School approval to use artwork for promotional purposes, including but not limited to print materials, social media, and website display.*